



CommuniCity

Brand manual

CommuniCity

LOGO

CommuniCity's logo was developed centred on the potential for exclusion in urban contexts, and the importance of the project being community-centred. Thus, community became the central element of the logo.



Logo Symbol





CommuniCity

Vertical form



CommuniCity

Horizontal form

Logo variations



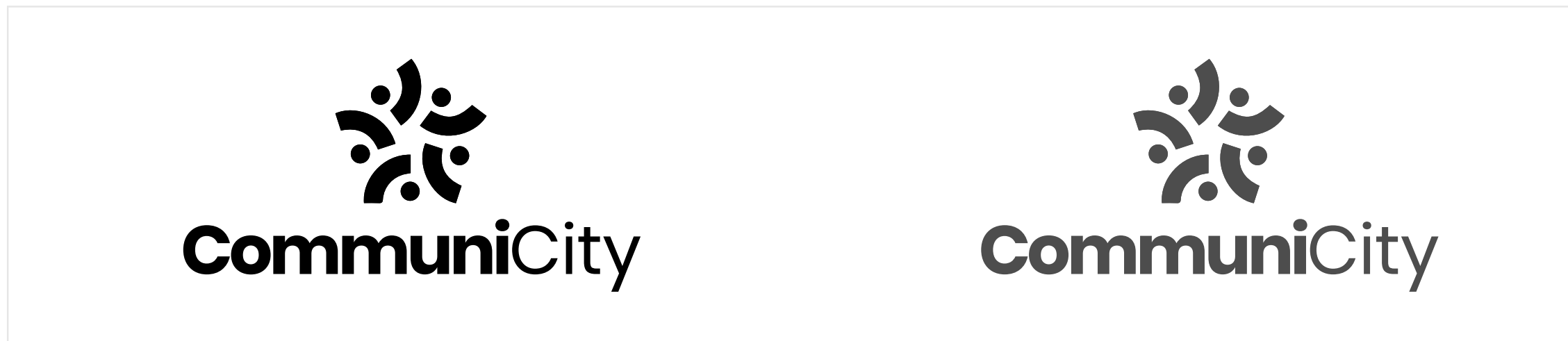
Colour version



White version



White version with purple background



Black version

Grey version

Logo variations



Colour version



White version



White version with purple background



Black version



Grey version

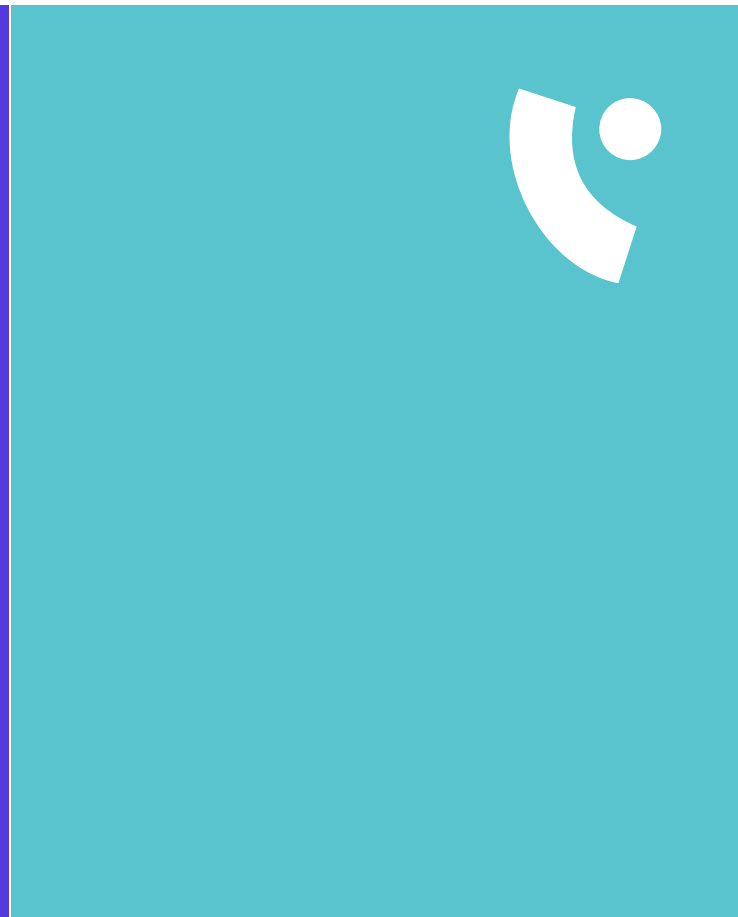
COLOURS



#5438e0

RGB: 84 56 224

CYMK: 76% 78% 0% 0%



#59c4ce

RGB: 89 196 206

CYMK: 77% 0% 25% 0%



#ff3915

RGB: 255 57 21

CYMK: 0% 90% 89% 0%



#ffc93e

RGB: 255 201 62

CYMK: 0% 23% 88% 0%

TYPOGRAPHY



Poppins is the main typeface.

POPPINS BLACK

POPPINS BLACK

POPPINS EXTRABOLD

POPPINS EXTRABOLD ITALIC

POPPINS BOLD

POPPINS BOLD ITALIC

POPPINS SEMIBOLD

POPPINS SEMIBOLD ITALIC

POPPINS MEDIUM

POPPINS MEDIUM ITALIC

POPPINS REGULAR

POPPINS ITALIC

POPPINS LIGHT

POPPINS LIGHT ITALIC

ELEMENTS ICONS

Needs of Cities & Communities



Innovative Solutions



ELEMENTS ILLUSTRATIONS



VISIBILITY OF EU FUNDING

All beneficiaries, managing authorities and implementing partners of EU funding must use the EU emblem in their communication to acknowledge the support received under EU programmes. An important obligation in this context is the correct and prominent display of the EU emblem, in combination with a simple funding statement, mentioning the EU support.

https://ec.europa.eu/regional_policy/information-sources/logo-download-center_en

1. Eu Flag with yellow stars + Funded by EU text

Horizontal form



**Funded by
the European Union**

Vertical form



**Funded by
the European Union**

The typeface to be used in conjunction with the EU emblem can be any of the following: Arial, Calibri, Garamond, Trebuchet, Tahoma, Verdana. Italic and underlined variations and the use of font effects are not allowed.

More information about EU funding guidelines:

[Annotated Model Grant Agreement for EU Funding Programs 2021-2027](#)

[Operational guidelines for recipients of EU funding 2021-2027](#)

2. For any formal document or publication please add the following disclaimer:



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Health and Digital Executive Agency (HaDEA). Neither the European Union nor the granting authority can be held responsible for them.

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